

Marina General Plan 2045

"Advancing our Future"

What is a General Plan?

A General Plan is a State-required vision and policy document that serves as the "constitution" for each jurisdiction in California. It is a forward-looking document that anticipates city needs and challenges through the year 2045. It sets the stage for the future physical, environmental, social, and economic direction of the city. All decisions related to the physical and natural environment must be consistent with the adopted General Plan.

What topics are covered?

State law requires that every General Plan address at least nine core topics, known as "elements." These topics are land use, transportation, infrastructure, parks and open space, housing, climate change, public safety, resource conservation, and environmental justice. The Marina General Plan will address these elements in addition to other topics important to the community, such as urban design and economic development.

Why does it matter?

The City of Marina last updated its General Plan in 2000. Since this time, the City has grown and evolved – new housing has been built, CSUMB has expanded, and new challenges have emerged. This General Plan update is an opportunity for Marina residents to step back, take stock, and chart a course for the future that addresses the issues and challenges of today and tomorrow. These include:

- Creating a comprehensive vision for growth and development in the City
- Planning for natural hazards such as wildfires or erosion
- Conserving critical habitat areas, resources, and species
- Increasing opportunities for parks and open space areas
- Addressing transportation challenges such as traffic congestion, improving the bicycle network, and transit
- Planning the future of the agriculture industry in the City
- Preparing for the potential impacts of climate change
- · Maintaining overall identity and quality of life in Marina

What are the steps in the process?

The General Plan update process will take about two years to complete, starting in early 2023 and ending in late 2024 or 2025. The major steps are as follows:

Discovery to explore the existing physical, social and economic setting in Marina;

Visioning to develop a comprehensive, long-term vision and guiding principles;

Alternatives to explore how new development and changes to land uses and the transportation system can impact the quality of life in the City;

> Policy Development to develop policy solutions to a range of topics, such as parks, open space, sustainability, and economic development;

Plan Development

where the General Plan, Environmental Impact Report, and Zoning Code will be drafted; and

> Review and Adoption for the public and City decisionmakers to review and adopt the General Plan, EIR, and Zoning Code.



Community Engagement:

Let your voice be heard!

The City of Marina is committed to involving the community and ensuring that the content of the General Plan is guided by the residents of the city. As such, engaging a diverse cross section of the community throughout the project will be critical to success of the project. During the two-year effort, there will be many opportunities for community members to participate in the General Plan update process. The engagement activities will include:















How do I find out more?

There are multiple ways to find out more about the General Plan and to get involved in the process:



Visit the Marina 2045 project website at www.marina2045.org



Sign up for the Marina 2045 email list on the website



Follow the City on Next Door or the Marina 2045 Facebook and Instagram accounts



For more information about this project, contact Alyson Hunter, AICP, Senior Planner with the City of Marina at: ahunter@cityofmarina.org



